

ORDER



Orders
Order / Rev: 347757
Alt Order #: 06839008
Product Desc: RNC/MITT ROMNEY
Estimate: 313
Flight Dates: 08/08/12 - 08/14/12
Original Date / Rev: 08/07/12 / 08/07/12
Order Type: GENERAL

KTNV - Las Vegas

Primary AE: Anjanette Brady
Sales Office: PPH
Sales Region: NAT

Agency Name: American Rambler Productions
Buying Contact:
Billing Contact:
 138 Conant Street
 Beverly, MA 01915

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Republican National Committee
Demographic: A35+
Product Codes: PL Issue
Priority: P-01
Revenue Codes: AGY-TRANS, ISSUE, GEN

New Business Thru:
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/14/12	157	\$61,325.00	\$52,126.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	157	\$61,325.00	\$52,126.25	0.00
Totals	157	\$61,325.00	\$52,126.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTNV - Las Vegas	17%	\$61,325.00
Market	100%	\$360,735.29

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	42%	\$151,508.82
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	26%	\$93,791.18
KTUD	0%	\$0.00
KVMY	2%	\$7,214.71
KVVU	12%	\$43,288.24
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	1%	\$3,607.35

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTNV	08/08/12	08/10/12	M-F 6-7am Action News	CM	M-F 6-7a	-- WTF--	:30	6	\$400.00	P-03	0.00	NM	6	\$2,400.00

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E 13	KTNV	08/08/12	08/10/12	ABC Soaps 1-2p One Life to Live	CM	M-F 1-2p -- WTF--	:30	3	\$300.00	P-03	0.00	NM	3	\$900.00
ONE LIFE TO LIVE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-- WTF--				3	\$300.00		0.00			
E 14	KTNV	08/13/12	08/14/12	ABC Soaps 1-2p One Life to Live	CM	M-F 1-2p MT-----	:30	4	\$300.00	P-03	0.00	NM	4	\$1,200.00
ONE LIFE TO LIVE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----				4	\$300.00		0.00			
E 15	KTNV	08/08/12	08/10/12	ABC Soaps 2-3p General Hospital	CM	M-F 2-3p -- WTF--	:30	3	\$300.00	P-03	0.00	NM	3	\$900.00
GENRL HOSPITAL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-- WTF--				3	\$300.00		0.00			
E 16	KTNV	08/13/12	08/14/12	ABC Soaps 2-3p General Hospital	CM	M-F 2-3p MT-----	:30	2	\$300.00	P-03	0.00	NM	2	\$600.00
GENRL HOSPITAL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$300.00		0.00			
E 17	KTNV	08/13/12	08/14/12	3p Millionaire 3p Millionaire	CM	M-F 3P-330P MT-----	:30	4	\$300.00	P-03	0.00	NM	4	\$1,200.00
AMERICAS COURT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----				4	\$300.00		0.00			
E 18	KTNV	08/08/12	08/10/12	3p Millionaire 3p Millionaire	CM	M-F 3P-330P -- WTF--	:30	3	\$300.00	P-03	0.00	NM	3	\$900.00
AMERICAS COURT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-- WTF--				3	\$300.00		0.00			
E 19	KTNV	08/13/12	08/14/12	330PM ACTION NEWS 330pm Action News	CM	M-F 330PM-4P MT-----	:30	4	\$225.00	P-03	0.00	NM	4	\$900.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----				4	\$225.00		0.00			
E 20	KTNV	08/08/12	08/10/12	330PM ACTION NEWS 330pm Action News	CM	M-F 330PM-4P -- WTF--	:30	3	\$225.00	P-03	0.00	NM	3	\$675.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-- WTF--				3	\$225.00		0.00			
E 21	KTNV	08/13/12	08/14/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P MT-----	:30	4	\$250.00	P-03	0.00	NM	4	\$1,000.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----				4	\$250.00		0.00			
E 22	KTNV	08/08/12	08/10/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P -- WTF--	:30	3	\$250.00	P-03	0.00	NM	3	\$750.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-- WTF--				3	\$250.00		0.00			
E 23	KTNV	08/08/12	08/10/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p -- WTF--	:30	6	\$350.00	P-03	0.00	NM	6	\$2,100.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-- WTF--				6	\$350.00		0.00			
E 24	KTNV	08/13/12	08/14/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p MT-----	:30	4	\$350.00	P-03	0.00	NM	4	\$1,400.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----				4	\$350.00		0.00			
E 25	KTNV	08/13/12	08/14/12		CM	M-F 6-7p MT-----	:30	4	\$500.00	P-03	0.00	NM	4	\$2,000.00

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M-F 6-7p Action News NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 MT----- 4 \$500.00 0.00														
E 26	KTNV	08/08/12	08/10/12	M-F 6-7p Action News	CM	M-F 6-7p -- WTF--	:30	6	\$500.00	P-03	0.00	NM	6	\$3,000.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/06/12 08/12/12 -- WTF-- 6 \$500.00 0.00														
E 27	KTNV	08/08/12	08/10/12	7p-730p M-F 7p Access Hollywood	CM	7p-730p -- WTF--	:30	6	\$350.00	P-03	0.00	NM	6	\$2,100.00
ACCESS HOLLYWOOD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/06/12 08/12/12 -- WTF-- 6 \$350.00 0.00														
E 28	KTNV	08/13/12	08/14/12	7p-730p M-F 7p Access Hollywood	CM	7p-730p MT-----	:30	2	\$350.00	P-03	0.00	NM	2	\$700.00
ACCESS HOLLYWOOD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 MT----- 2 \$350.00 0.00														
E 29	KTNV	08/08/12	08/10/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p -- WTF--	:30	3	\$350.00	P-03	0.00	NM	3	\$1,050.00
MILLIONAIRE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/06/12 08/12/12 -- WTF-- 3 \$350.00 0.00														
E 30	KTNV	08/13/12	08/14/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p MT-----	:30	2	\$350.00	P-03	0.00	NM	2	\$700.00
MILLIONAIRE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 MT----- 2 \$350.00 0.00														
E 31	KTNV	08/08/12	08/10/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p -- WTF-- (11:00 PM-11:30 PM)	:30	6	\$750.00	P-01	0.00	NM	6	\$4,500.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/06/12 08/12/12 -- WTF-- 6 \$750.00 0.00														
E 32	KTNV	08/13/12	08/14/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p MT----- (11:00 PM-11:30 PM)	:30	4	\$750.00	P-03	0.00	NM	4	\$3,000.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 MT----- 4 \$750.00 0.00														
E 33	KTNV	08/08/12	08/10/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a -- WTF--	:30	3	\$400.00	P-03	0.00	NM	3	\$1,200.00
NITELINE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/06/12 08/12/12 -- WTF-- 3 \$400.00 0.00														
E 34	KTNV	08/13/12	08/14/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a MT----- (11:30 PM-12:00 XM)	:30	2	\$400.00	P-03	0.00	NM	2	\$800.00
NITELINE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 MT----- 2 \$400.00 0.00														
E 35	KTNV	08/10/12	08/10/12	Fri ABC Prime Other 20/20	CM	20/20 ---- F-- (10:00 PM-11:00 PM)	:30	1	\$3,000.00	P-03	0.00	NM	1	\$3,000.00
20/20 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/06/12 08/12/12 ---- F-- 1 \$3,000.00 0.00														
E 36	KTNV	08/11/12	08/11/12	Sat 6a Sat 6a-7a	CM	Sat 6a-7a -----S-	:30	1	\$350.00	P-03	0.00	NM	1	\$350.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/06/12 08/12/12 -----S- 1 \$350.00 0.00														
E 37	KTNV	08/11/12	08/11/12		CM	Sat 7a-8a GMA -----S-	:30	2	\$350.00	P-03	0.00	NM	2	\$700.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sat 7a GMA Sat 7a-8a GMA GMA SAT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/06/12 08/12/12 -----S- 2 \$350.00 0.00														
E 38	KTNV	08/11/12	08/11/12	Sat 8a Sat 8a-9a	CM	Sat 8a-9a -----S-	:30	1	\$350.00	P-03	0.00	NM	1	\$350.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/06/12 08/12/12 -----S- 1 \$350.00 0.00														
E 39	KTNV	08/11/12	08/11/12	Sat 6-6:30p Action News	CM	Sat-6-6:30p -----S-	:30	1	\$350.00	P-03	0.00	NM	1	\$350.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/06/12 08/12/12 -----S- 1 \$350.00 0.00														
E 40	KTNV	08/11/12	08/11/12	Sat 11-11:35 Action News	CM	Sat 11-11:35p -----S- (11:00 PM-11:30 PM)	:30	1	\$650.00	P-03	0.00	NM	1	\$650.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/06/12 08/12/12 -----S- 1 \$650.00 0.00														
E 41	KTNV	08/11/12	08/11/12	Sat 5a News Sat 5a-6a News	CM	Sat 5a-6a News -----S-	:30	2	\$150.00	P-03	0.00	NM	2	\$300.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/06/12 08/12/12 -----S- 2 \$150.00 0.00														
E 42	KTNV	08/12/12	08/12/12	Sun 6a Sun 6a-7a	CM	Sun 6a-7a -----S	:30	2	\$350.00	P-03	0.00	NM	2	\$700.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/06/12 08/12/12 -----S 2 \$350.00 0.00														
E 43	KTNV	08/12/12	08/12/12	Sun 7a GMA Sun 7a-8a GMA	CM	Sun 7a-8a GMA -----S	:30	2	\$350.00	P-03	0.00	NM	2	\$700.00
GMA SUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/06/12 08/12/12 -----S 2 \$350.00 0.00														
E 44	KTNV	08/12/12	08/12/12	Sun 8a Sun 8a-9a	CM	Sun 8a-9a -----S	:30	2	\$350.00	P-03	0.00	NM	2	\$700.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/06/12 08/12/12 -----S 2 \$350.00 0.00														
E 45	KTNV	08/12/12	08/12/12	This Week This Week	CM	Sat-Sun 9a-7p -----S	:30	1	\$400.00	P-03	0.00	NM	1	\$400.00
THIS WEEK <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/06/12 08/12/12 -----S 1 \$400.00 0.00														
E 46	KTNV	08/12/12	08/12/12	Sun 6-7p Action News	CM	Sun 6-7p -----S (6:00 PM-6:30 PM)	:30	2	\$350.00	P-03	0.00	NM	2	\$700.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/06/12 08/12/12 -----S 2 \$350.00 0.00														
E 47	KTNV	08/12/12	08/12/12	Sun ABC Prime A afh	CM	afh -----S	:30	1	\$1,500.00	P-01	0.00	NM	1	\$1,500.00
AMR-VIDEOS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/06/12 08/12/12 -----S 1 \$1,500.00 0.00														
E 48	KTNV	08/12/12	08/12/12	Sun 11-11:35p Action News	CM	Sun 11-11:35p -----S (11:00 PM-11:30 PM)	:30	1	\$850.00	P-03	0.00	NM	1	\$850.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/06/12 08/12/12 -----S 1 \$850.00 0.00														
E 49	KTNV	08/12/12	08/12/12		CM	Sun 5a-6a News -----S	:30	2	\$150.00	P-03	0.00	NM	2	\$300.00

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